

WORLD WINE BY NUMBERS

FACTS AND FIGURES FROM THE OXFORD COMPANION TO WINE, FOURTH EDITION

Global wine production in 2013 was 37 billion bottles (93% still, 7% sparkling)



37 Billion



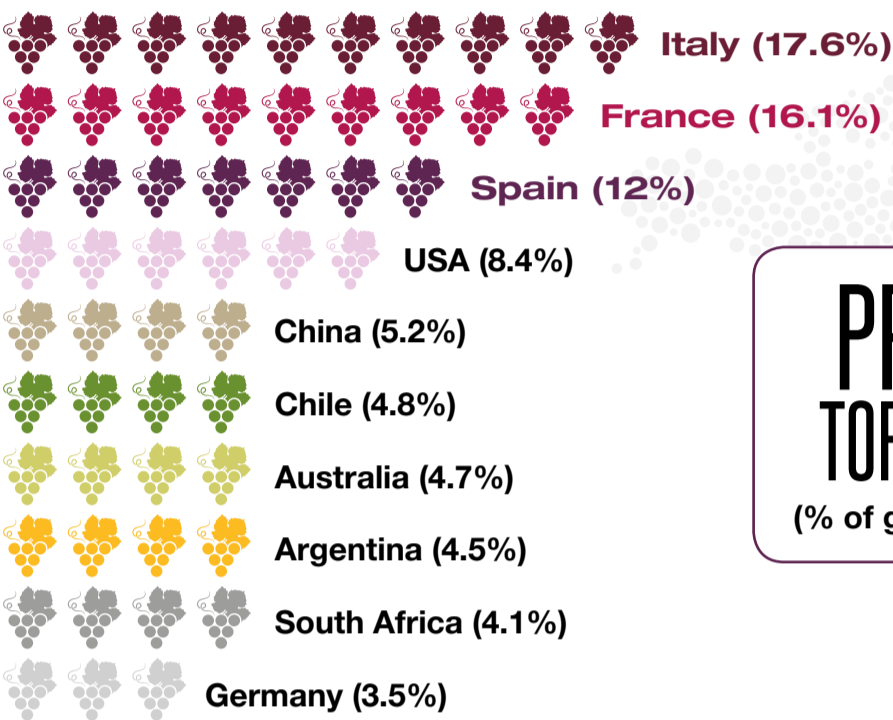
Sparkling wine production has increased by 40% in the last ten years

40%

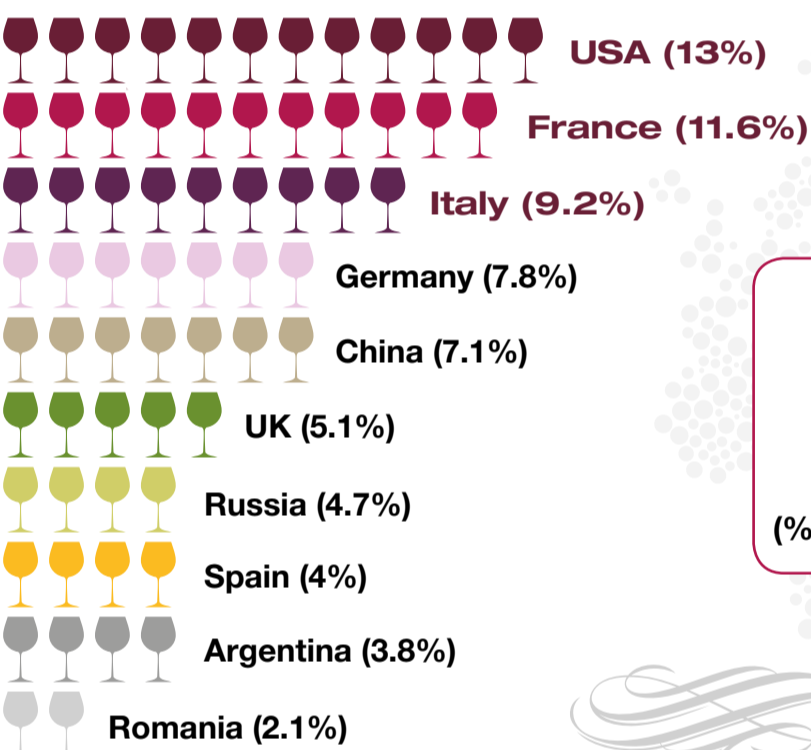


4.5 Million

Bottles filled by English wineries in 2013



PRODUCTION TOP 10 COUNTRIES
(% of global production in 2013)



CONSUMPTION TOP 10 COUNTRIES
(% of total wine consumption in 2012)

UK SALES BY COLOUR
(2012)



White 45%
Red 43%
Rosé 12%

Consumption of rosé has gone up by 10% since 2000

GLOBAL CONSUMPTION PATTERN CHANGES

61% EUROPE **11.5%**

61% share of world market in 2013
-11.5% rate of decline in share since 2000

10% ASIA **66%**

10% share of world market in 2013
66% rate of increase in share since 2000

£120,000

Most expensive bottle of wine on sale via retail
(Ampoule of Penfolds Block 42, at Hedonism)

>1,368

Grape varieties used for wine production (2012)

168 YEARS

Oldest vines still in production today are 168 years old

150%

China's wine imports rose by 150% between 2008 and 2013



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